



## EDI - HOW AND WHY?

# ELECTRONIC DATA INTERCHANGE FOR MANUFACTURERS

EDI is an essential tool for manufacturing businesses to communicate and exchange data with trading partners.

### How do I know if I need EDI?

The need for EDI often comes when a customer demands it. This can leave you behind in your ability to do business with key players. Or, you simply may not have the manpower to continue processing documents and correcting errors manually and are looking for an efficient and accurate solution. We recommend you take a proactive approach to defend disruptions and gain a competitive advantage, the time is now!

### Tips to get started with EDI

- Evaluate the time involved, costs, and service levels of in-house solutions and managed service EDI.
- Consider ERP system set-up, connection, trading partner onboarding, project management, and service.
- Look for a low barrier to entry, simple pricing structure, and full-service and support to maximize your return on investment.

### UniLink Managed EDI Services



#### Custom cloud-based EDI

We developed Smart Maps which incorporate business logic and customization to deliver seamless solutions for ERP integration for both you and your trading partners.



#### Digital transformation dividends

Achieve dividends and accelerate growth with a rapid and recurring return on investment, streamlined and efficient workflows, secure transfer of information, and freeing of resources.



#### Full-service EDI solutions experts

Our developers are familiar with your account and easily accessible. We handle all technical responsibilities, connections, and support. We become your EDI department, virtually, right down the hall.

### CONTACT VISUAL SOUTH

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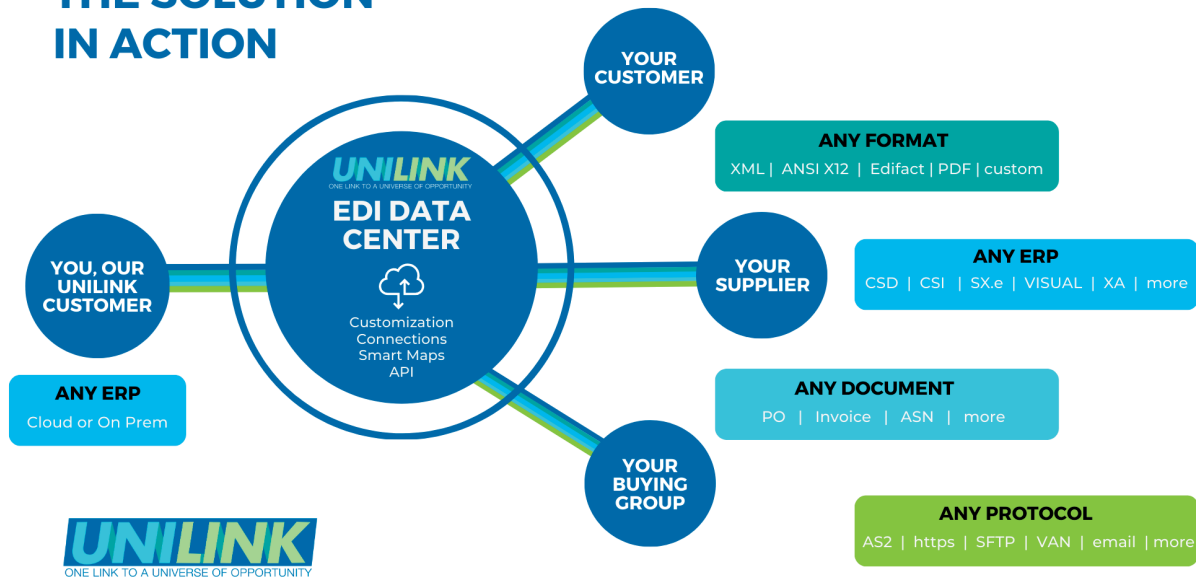
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## The UniLink Group

With more than 25 years of experience in Cloud-based EDI services, our solutions are proven and trusted. With universal EDI, one connection to UniLink connects you to the world—any trading partner, any file format, any hardware or software.

### THE SOLUTION IN ACTION



## UniLink Smart Maps

We developed UniLink EDI to accept any electronic document format and to incorporate rules from both sides of the transaction. This allows our customers to embed critical business logic directly into our Smart Maps, without difficult ERP customizations. We map the requirements of you and your trading partners and take care of the building, testing, and modifications. It's a process that our customers and their trading partners trust, and we're sure it will work for you.

## Full-service EDI solution

- Trading partner onboarding
- Custom mapping and vendor compliance
- Document testing
- VAN service
- Transactional data and reporting
- Customer support direct from your developer

UniLink is your end-to-end EDI automation resource.

We've established strong relationships with leading ERP providers and consultants such as Visual South along with connections to many large retailers and key distributors. Our ecosystem offers you the best possible EDI infrastructure in the present that will continue to provide future value as your company grows.

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